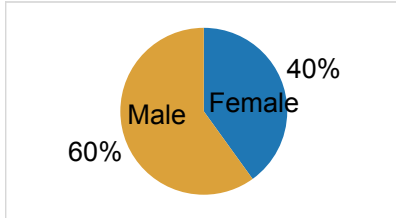




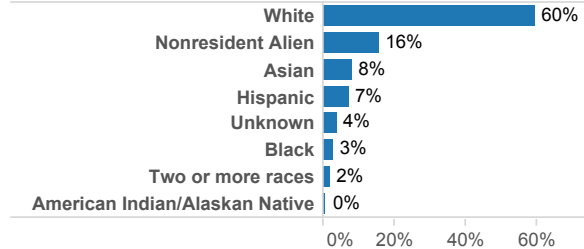
# Student Body Diversity

Fall 2014

## Gender



## Ethnicity



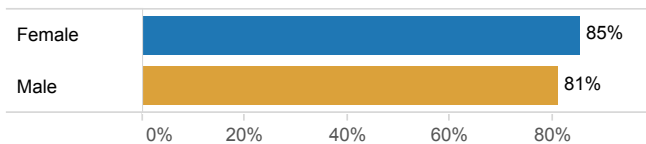
## % of Pell Grant Recipients

16%

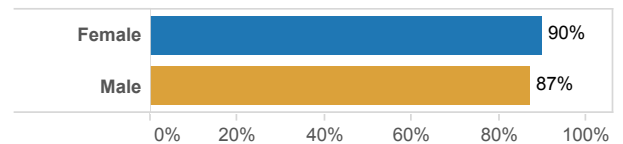
# Completion/Graduation Rates

First-time Freshman 2008 Cohort

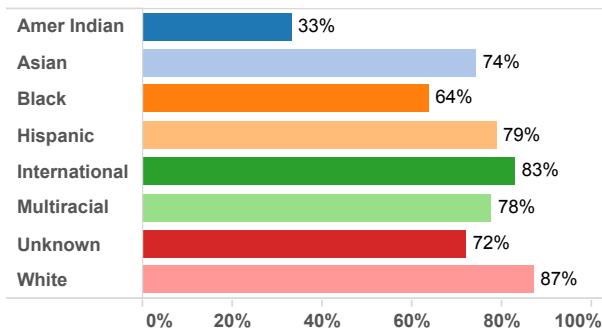
## Four-Year Graduation Rate by Gender



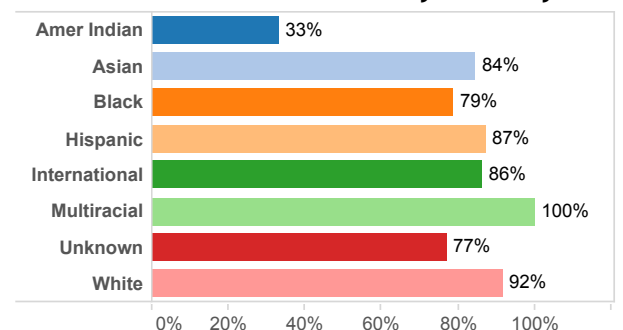
## Six-Year Graduation Rate by Gender



## Four-Year Graduation Rate by Ethnicity



## Six-Year Graduation Rate by Ethnicity



## Recipients of a Federal Pell Grant

4-YR Grad: 71% | 6-YR Grad: 82%

## Recipients of a subsidized Stafford Loan who did not receive a Pell Grant

4-YR Grad: 85% | 6-YR Grad: 89%

## Students who did not receive either a Pell Grant or a subsidized Stafford Loan

4-YR Grad: 84% | 6-YR Grad: 89%

# Retention Rate

Fall 2013 Freshman Cohort

94%



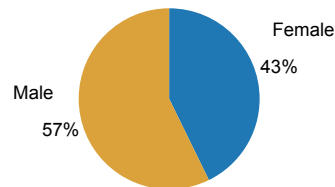
# Job Placement Rates

## Class Profile 2014

### Number of 2014 May Graduates

891

### Gender Breakdown



### Ethnicity

White	68%
ALANA	17%
International	11%
Unknown	3%

## Placement Statistics

**Response Rate: 85% (757)**

7 undergraduates reported they are not seeking employment, thus the following statistics are based on the remaining 750 responders

	#	%
# undergraduates that have a job	663	88%
# of undergraduates attending graduate school full-time	64	9%
# of undergraduates planning to attend graduate school full-time	10	1%
# of undergraduates seeking employment	13	2%
<b>Final Total Responses</b>	<b>750</b>	<b>100%</b>

## Employment Profile

(data reflects grads responding as employed full-time and excludes bonuses and additional compensation)

<b>Median Final Salary</b>	\$52,000
<b>Avg. Final Salary</b>	\$50,890

## Post-Graduate Study: Industry

MS Accounting	47
MS Taxation	19
MBA	12
MS Finance	9
JD	8
MS Financial Planning	7
BS Accounting	2
MS Marketing Analytics	2
Business (Marketing)	1
College Student Personnel Administration	1
Corporate Finance	1
Economic-Finance	1
Information Systems Audit & Control	1
International Master in Management of IT	1
Master of Art	1
Master of entrepreneurship	1
Masters in Human Factors in Information Design	1
Masters in Public Relations	1
Masters of Divinity	1
Masters of Education: Community Engagement	1
Masters of Science-Int'l Development Studies	1
MS HFID	1
Music industry leadership	1
PhD Economics	1
UG	1

### Methodology/Time Frame:

Graduates were surveyed on their post-graduate plans starting in mid-to-late April (at graduation), with administration closing in mid-December (six months post-graduation). Surveys were administered online at graduation via Bentley University's "MyBentley" platform in April, with all subsequent administrations utilizing Qualtrics Survey Software. All questions on the survey were optional, and all responses to the survey were self-reported by the graduate.

Source:  
Bentley University,  
Office of Institutional  
Research